

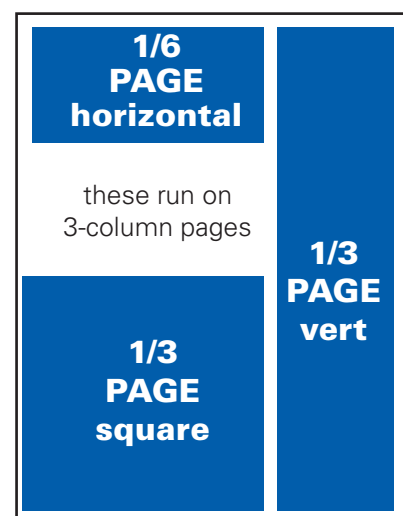
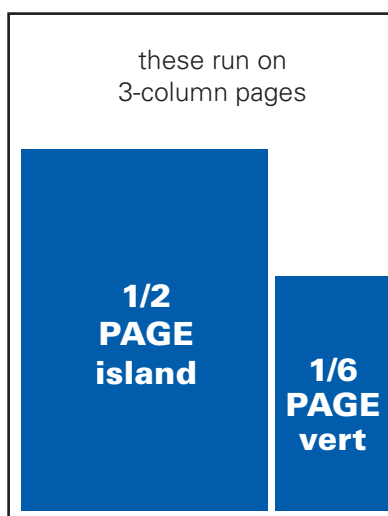
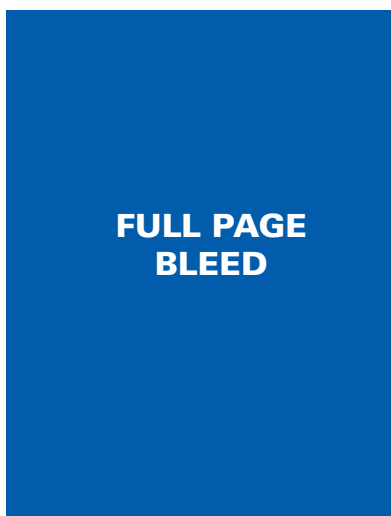
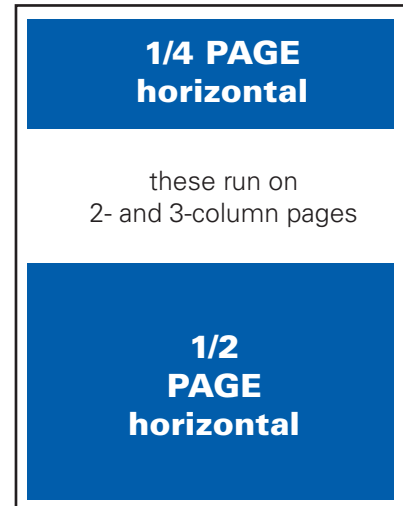
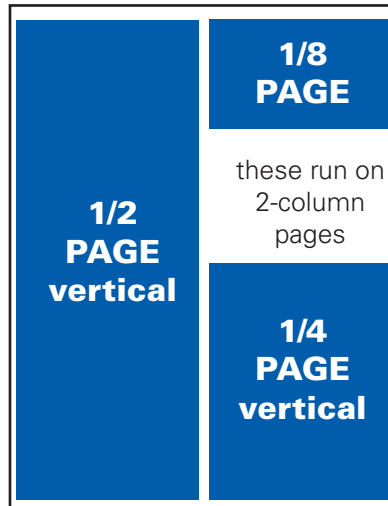
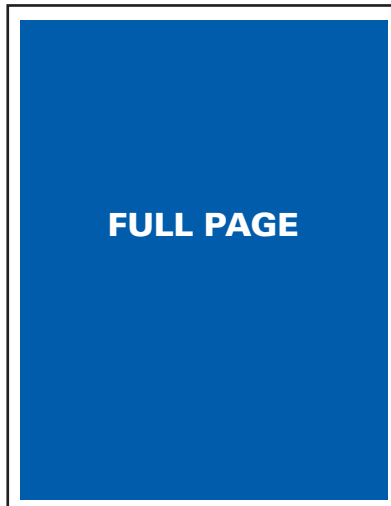
# 2010 Display Ad Dimensions

## Dimensions

| Page size  | W     | H      |
|------------|-------|--------|
| Full bleed | 8-3/8 | 11-1/8 |
| Full       | 7     | 10     |
| 1/2 island | 4-5/8 | 7-3/8  |
| 1/2 horiz. | 7     | 4-7/8  |
| 1/2 vert.  | 3-1/4 | 10     |
| 1/3 square | 4-5/8 | 4-7/8  |
| 1/3 vert.  | 2-1/4 | 10     |
| 1/4 horiz. | 7     | 2-3/8  |
| 1/4 vert.  | 3-1/4 | 4-7/8  |
| 1/6 horiz. | 4-5/8 | 2-3/8  |
| 1/6 vert.  | 2-1/4 | 4-7/8  |
| 1/8 page   | 3-1/4 | 2-3/8  |

## Closing dates

| Issue          | Deadline          |
|----------------|-------------------|
| January 2010   | October 30, 2009  |
| March 2010     | December 31, 2009 |
| May 2010       | February 26, 2010 |
| July 2010      | April 30, 2010    |
| September 2010 | June 30, 2010     |
| November 2010  | August 31, 2010   |
| January 2011   | October 29, 2010  |
| March 2011     | December 31, 2010 |



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